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**Information technology — Multimedia  
application format (MPEG-A) —**

**Part 1:  
Purpose for multimedia application  
formats**

*Technologies de l'information — Format pour application multimédia  
(MPEG-A) —*

*Partie 1: Objectif des formats pour application multimédia*

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## Foreword

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International Standards are drafted in accordance with the rules given in the ISO/IEC Directives, Part 2.

The main task of the joint technical committee is to prepare International Standards. Draft International Standards adopted by the joint technical committee are circulated to national bodies for voting. Publication as an International Standard requires approval by at least 75 % of the national bodies casting a vote.

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ISO/IEC TR 23000-1, which is a Technical Report of type [3], was prepared by Joint Technical Committee ISO/IEC JTC 1, *Information technology*, Subcommittee SC 29, *Coding of audio, picture, multimedia and hypermedia information*.

ISO/IEC TR 23000 consists of the following parts, under the general title *Information technology — Multimedia application format (MPEG-A)*:

- *Part 1: Purpose for multimedia application formats* [Technical Report]
- *Part 2: MPEG music player application format*
- *Part 3: MPEG photo player application format*
- *Part 4: Musical slide show application format*

## Introduction

ISO/IEC 23000 (also known as “MPEG-A”) is a new MPEG standard developed by selecting existing technologies from all published MPEG standards and combining them into so-called “Multimedia Application Formats” or MAFs.

MPEG-A aims to serve clearly-identified market needs by facilitating the swift development of innovative and standards-based multimedia applications and services. This application-driven process results in normative specifications of multimedia formats, along with reference software implementation, allowing interoperability at an application level.

# Information technology — Multimedia application format (MPEG-A) —

## Part 1: Purpose for multimedia application formats

### 1 Scope

This Technical Report provides an overview of the MPEG-A standard highlighting the rationale for such a new standard.

Furthermore, it describes the specific concept behind the Multimedia Application Formats (MAFs), which constitute the parts of this Technical Report.

Finally, the report gives a high-level description of the existing Multimedia Application Formats.